

with simple digital tools

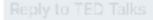
Wendy Stephens wstephens@jsu.edu Jacksonville State University http://tinyurl.com/reading-tasl TASL November 4, 2016 With the right digital tools, you can create almost-instant graphic design products with modern visual appeal and connect your library to the Internet of things. Explore ways to link your readers to reviews, trailers, author resources and more to keep those books flying off the shelves in our always-connected world.



https://upload.wikimedia.org/wikipedia/commons/thumb/e/e2/UK_and_US_zines.jpg/1024px-UK_and_US_zines.jpg



3/9/16, 7:34 PM













(plain text is boring)

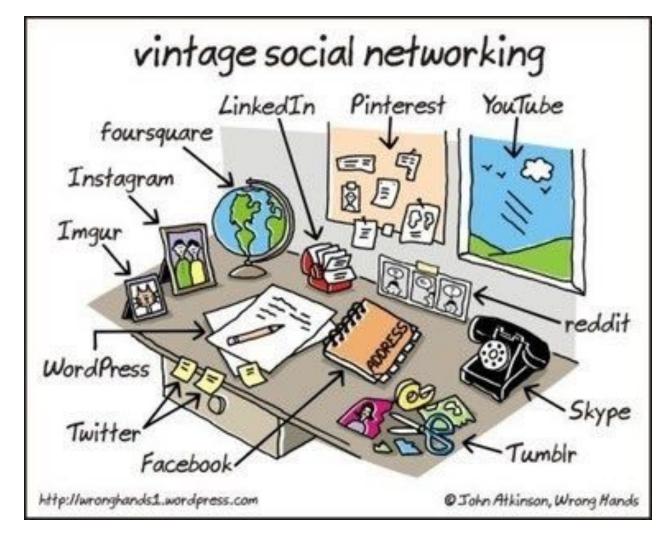


What's not

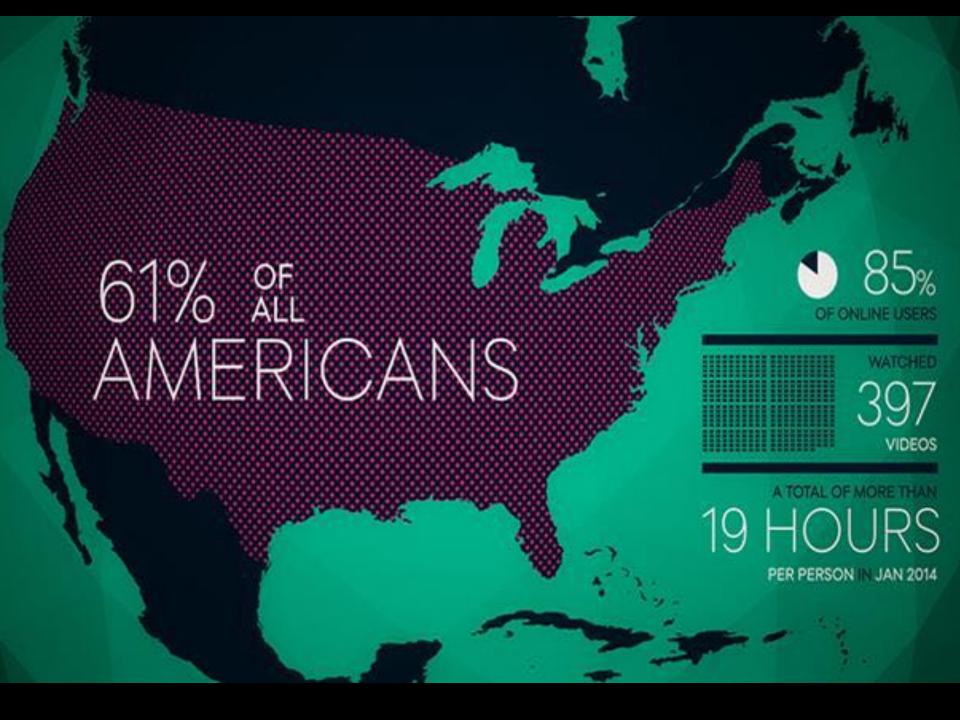
Information literacy

Critically evaluate, share, and produce content

Acquire, produce, share knowledge



Social media is becoming more visual... 63% of social media involves images 32% of social media involves videos





2:12 PM







TRANSFORM

HNEW

APRIL 10-15, 2016 | Whibraries leansform

Hanavery Chair Care Love Young



Tur 12 Take a selfie with a coworker. Tuesday is National Library Workers Day. #NLWD16

WED 13 Favorite part of your library facility. If it has wheels, use #NBD16 for National Bookmabile Day.

THU 14 Because _______ #LibrariesTransform

Show us why your library is important.*

FRI 15
Show off your National Library Week celebration or display.

SAT 6 Favorite new thing in your library or collection.

*Throughout Subsect Jahrany Melek, ports with #LibrariesTurerier vians the world illectable will be entered in a random drawing to win Cessi sortiowithmake agents.









332 likes

americanlibraryassociation Next week is National Library Week, so we put together this special #LibrariesTransform #photochallenge... more

View all 13 comments

tusdlibraries We're in!













Anna Zschokke retweeted



Zeynep Tufekci @zeynep



Just watched a Turkish movie (Dugun Dernek) that had a Facebook joke, Twitter joke, a #ff joke & a selfie joke. It was set in rural Turkey.



Evie's Picks (The Diviners)



Fellow Dourd

⊀ Send Board

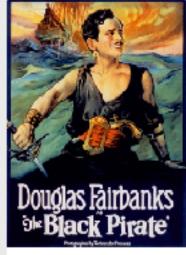
9 Pins

69 Followers:



Thave to help Mabel get more atvisable

Princed from womensmediumhairstyles.com



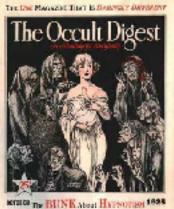
ooh, I have to see this moviel. Swoon

Period from compassclassroom.com



These new movie stars are so beautiful. I want to be that clamprous!

Pinned from purificación



The Good Act of Chroposite to 18,000005 Thinks Kept Secret Prom the World

Hound this in uncle's museum. This magazine terrifies me, but I might need to use it.

Pinned from

acholar.fibrary.miumi.edu



I must have this new dress!

Princed from omgthatdress.tumblr.com

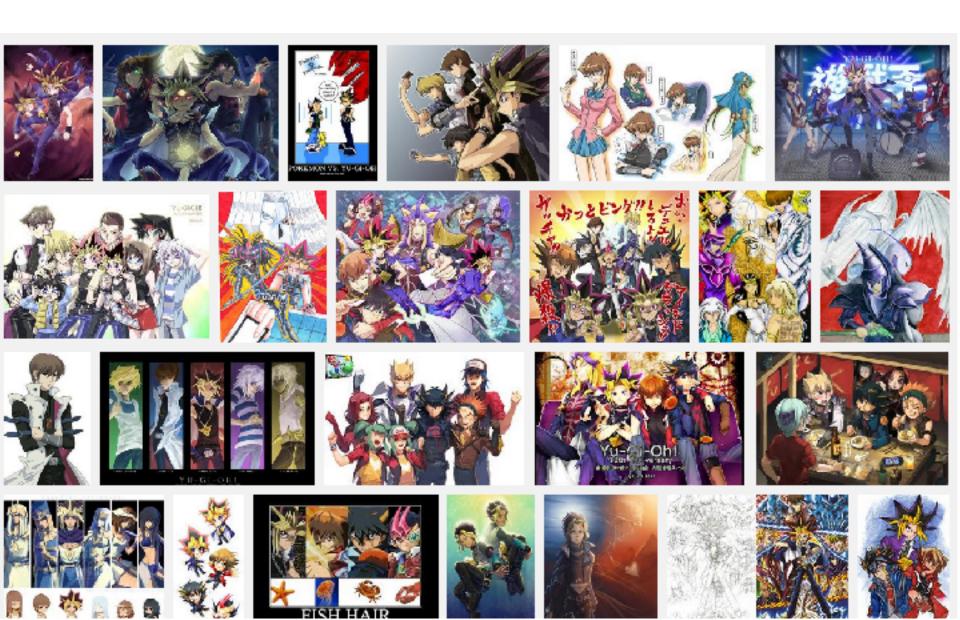
















Michael Buono: Want to know whether or not to buy manga for YA? Go to Tumblr & type in the series. If there's tons of fan art, it's popular.



14

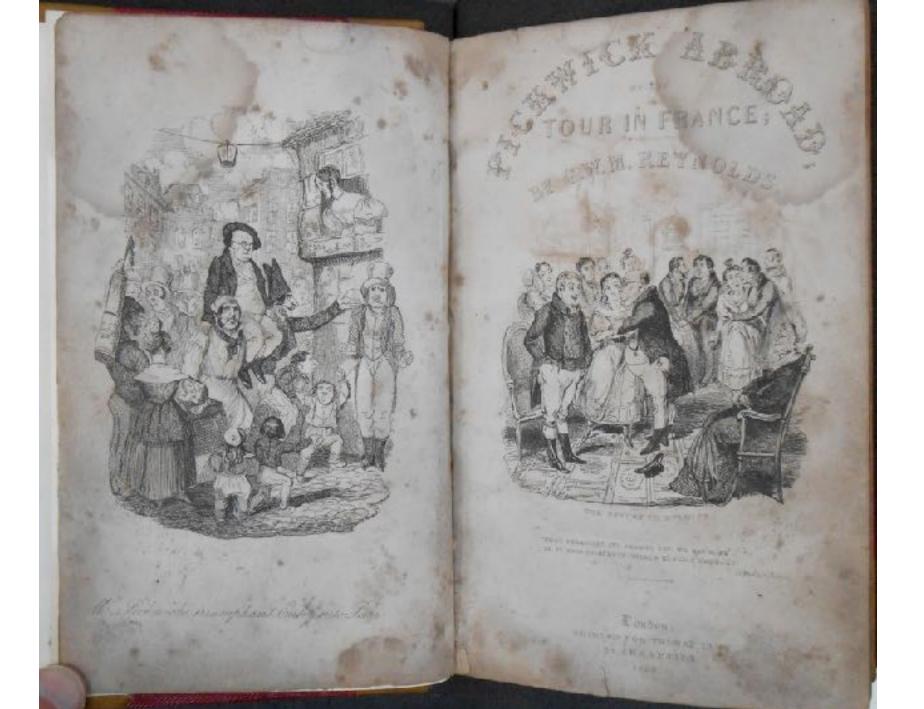














hogwarts
has budget cuts too

http://bighugelabs.com/motivator.php

people: The Civil Rights Movement



1896



1948



1954



1955

Plessy v. Ferguson establishes "separate but equal"

President Truman desegregates the army Brown v BOE declares school segregation unconstitutional Rosa Parks actions initiate the Montgomery Bus Boycott



1963



1965

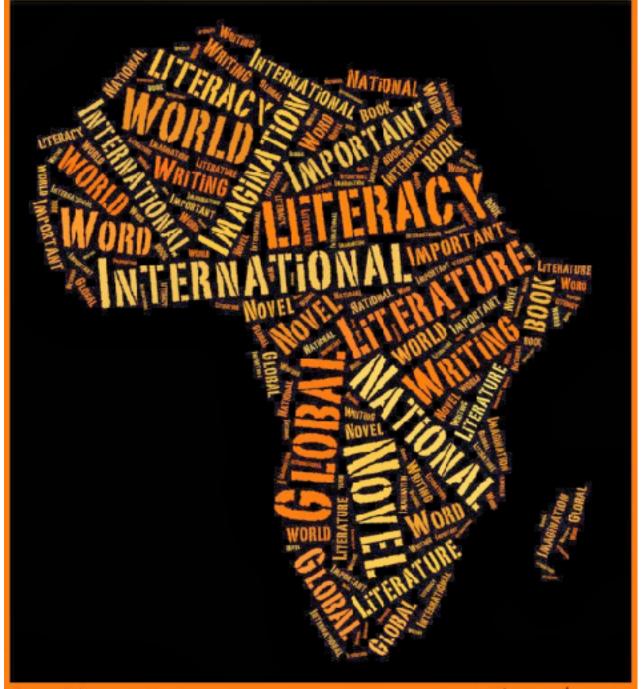


1968

Martin Luther King Jr. leads the March on Washington

President Johnson signs the Voting Rights Act Martin Luther King Jr. is assassinted in Memphis

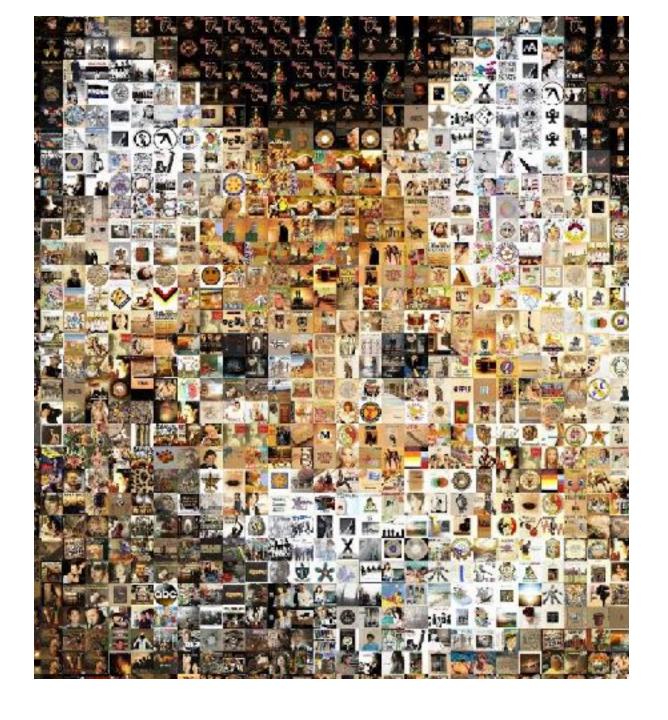




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"thinglink...

For example, travel

SEARCH



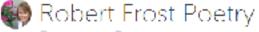




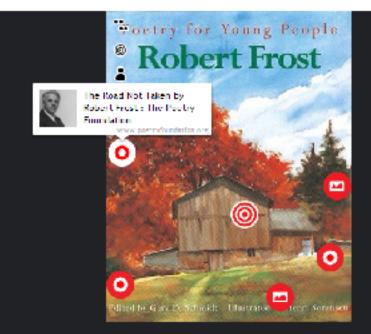


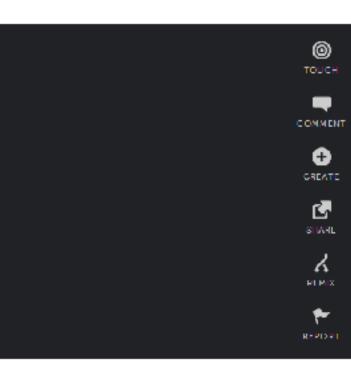






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COMMENTS

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Data



Information



Presentation



Knowledge



How many artists are there in the room?

The New York Times and BusinessWeek Bestseller

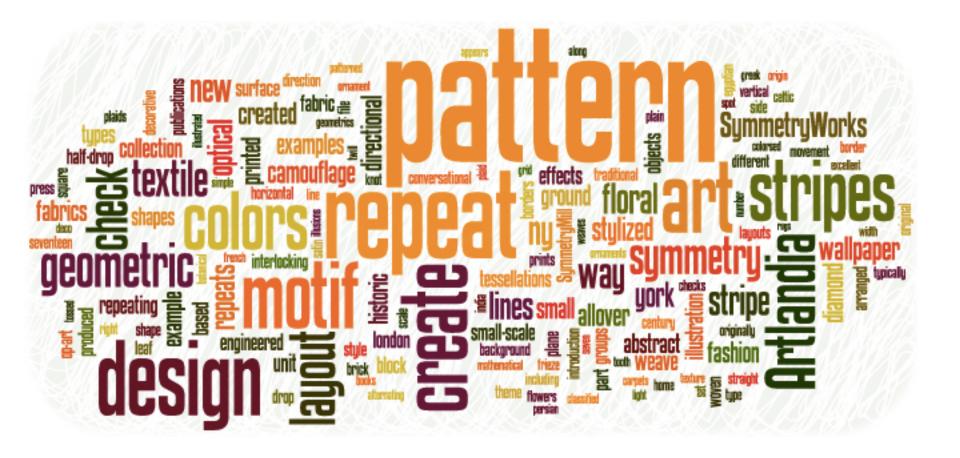
"THIS BOOK IS A MIRACLE. Completely original and profound."

—Tom Peters, author of In Search of Excellence

UPDATED WITH NEW MATERIAL WHOLE NEW MIND

WHY RIGHT-BRAINERS
WILL RULE THE FUTURE

DANIEL H. PINK



Market Differentiation







Strong Design = Strong Consumer Trust

Packaging Design Can Alter Perception





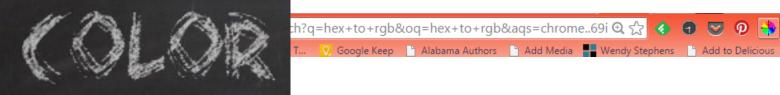
ELEMENTS AND TOOLS

(OLOR

IMAGES

FONTS







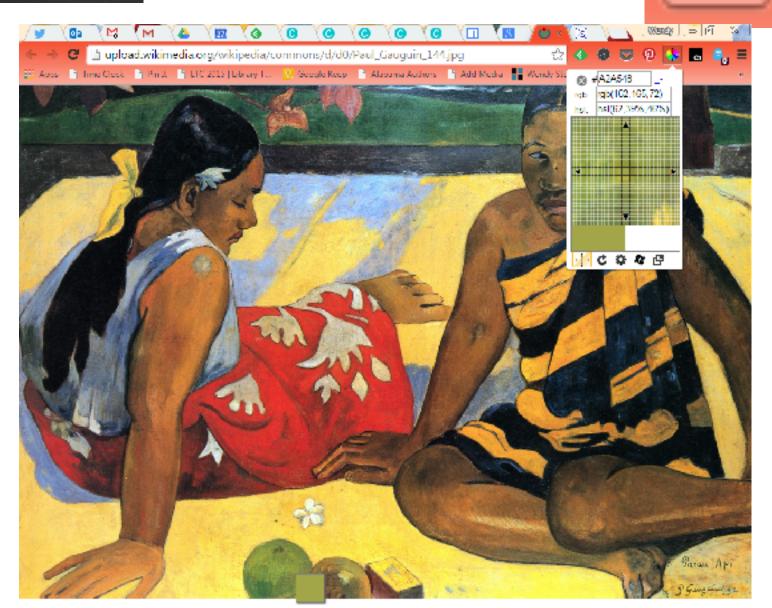




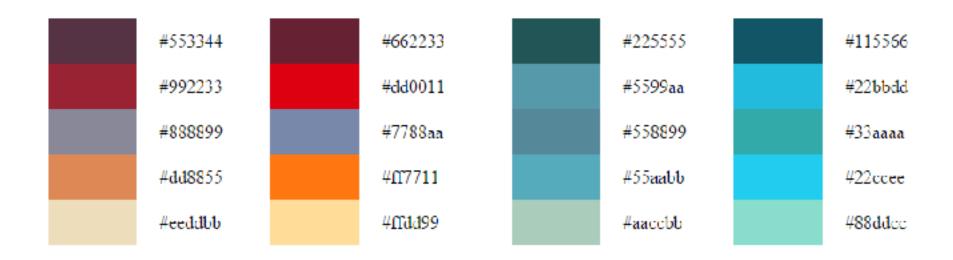






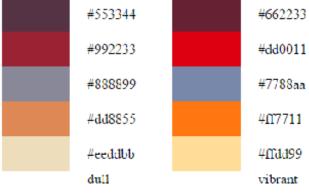






Color Palette Generator





URL of image:

http://upload.wikimedia.org/wikipedia/en/0/0a/M Color-Palette-ifyl

Make color schemes. Enter the URL of an image to get a color palette that matches the image. This is useful for coming up with a website color scheme that matches a stock photo a client wants to work with. If you like this color palette generator, you might like Color lunter.com

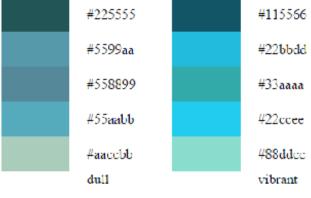


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about

Color Palette Generator





URL of image:

http://www.rsc.org/chemistryworld/sites/default Color-Palette-ifyl

Make color schemes. Enter the URL of an image to get a color palette that matches the image. This is useful for coming up with a website color scheme that matches a stock photo a client wants to work with. If you like this color palette generator, you might like Color llunter.com





hex to rgb





Web

Apps

Shopping

Eooks

down

More =

Search tools

About 17,700,000 results (0.40 seconds)

Hex-to-RGB Color Converter - JavaScripter.net

www.javascripter.netfag/hextorgb.htm *

Question: How do I convert a hex color string (e.g. "FFFFCC") to numeric RGB values? Answer Try this script for hex-to-RGB cobr conversion: Looking for ...

HEX to RGB Converter

hex.colorns.com/ *

A simple tool for converting HEX values to RGB and vice versa.

Hex to RGB - RGB to Hex

www.rgbtohex.net/hextorgb/ *

What does this **Hex to RGB** converter do? It taxes input in the form of a hex color code value and converts that value to a RGB value that can be used to specify ...

RGB to Hex

www.rgbtohex.net/ *

What does this RGD to Hex converter do? It takes input is the form of values for Red, Green and Blue ranging from 0 to 255 and then converts those values to a ...

Color converter - HEX to RGB and rgb to hex color converter

www.yellowpipe.com/yis/bols/hex-to-rgb/celor-converter.php *

This free color converter gives you the hexadecimal values of your RGB colors and vice versa (RGB to HEX). Use it to convert your colors and prepare your ...

HEX 2 RGBA Color Calculator | by @Devoth

hex2rgba.devoth.com/ *

Short info. This CSS3 :alculator was built for lazy people like myself. There are many great HEX to RGB color converters out there, but usually they give you ...

Hex to RGB color converter | color conversion

www.rapidtables.com > Conversion > Color conversion *

Hex to RGB conversion. Get the 2 left digits of the hex color code and convert to decimal value to get the red color level. Get the 2 middle digits of the hex color ...

RGB to Hex color converter | color conversion

www.rapidtables.com > Conversion > Color conversion *

RGB to hex color code conversion. .. Online Reference & Tools. Homes-

Conversion>Color conversion> RGB to hex. RGB to Hex color conversion. RGB to hex ...









Jonathan Wylie @jonathanwylie · May 25

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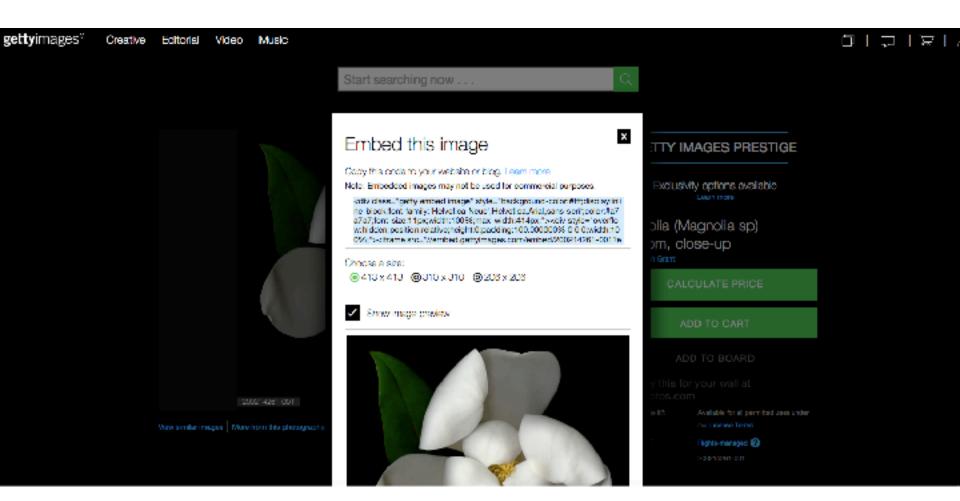




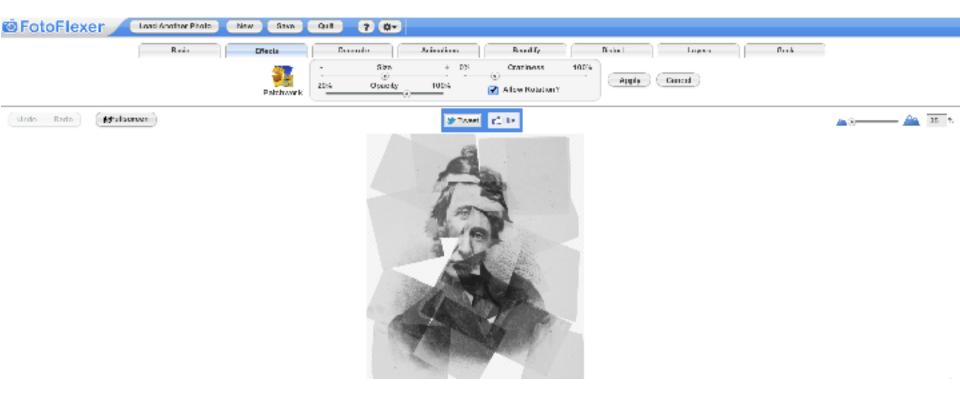






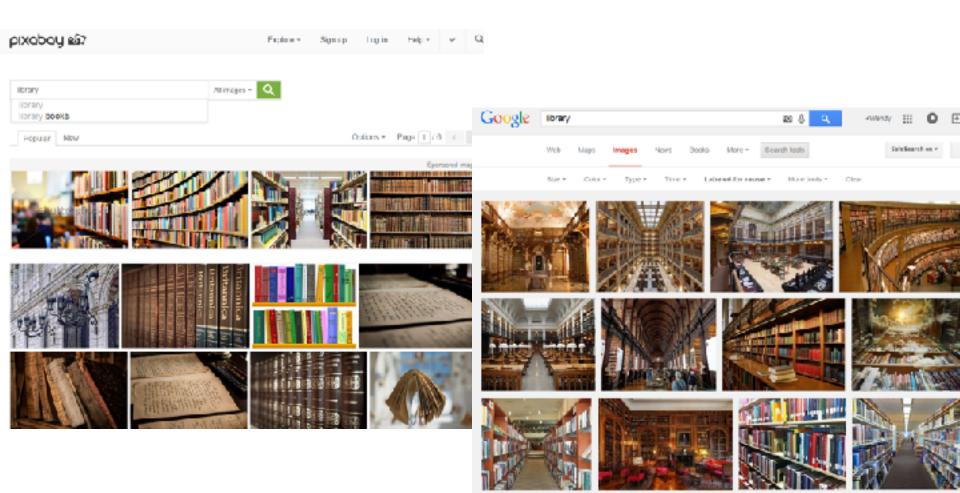








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Icons Collections Results for 'books'





























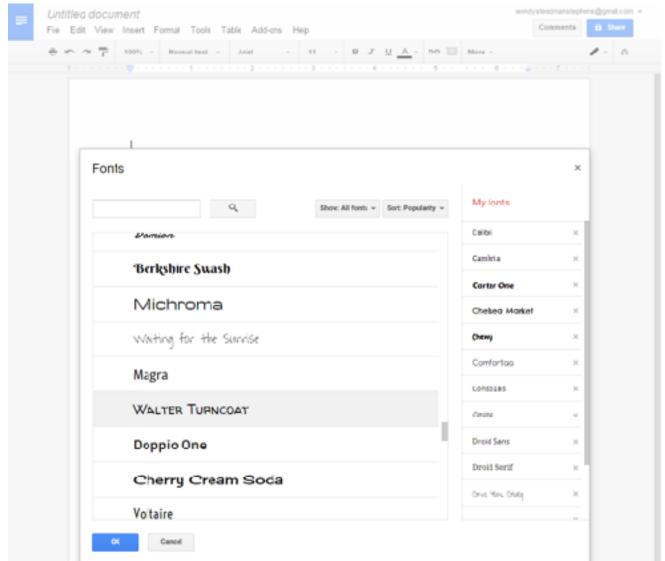














Southern Jive



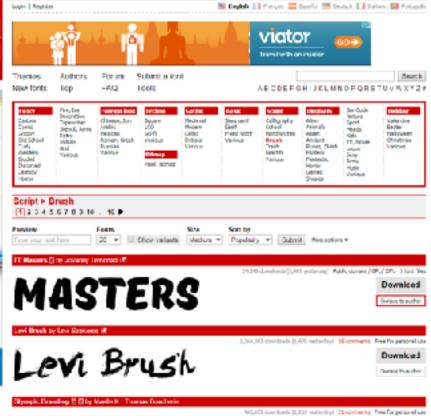




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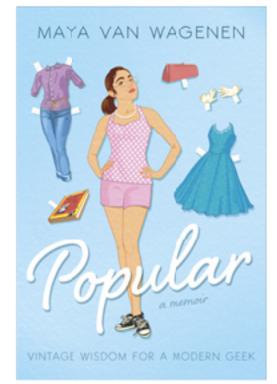


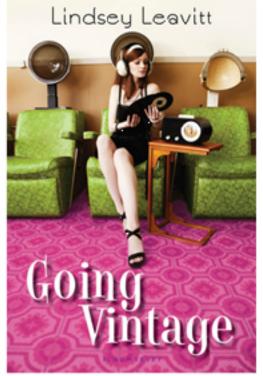
















Web Fonts in the Wild Font Recommendations Guides & Resources Blog Abou





These top 10 lists feature typeraces from <u>all type foundries</u> regardless of what company owns the rights or where it can be purchased. The classification lists are based on font usage data from over 200 sites featured on Typewolf. The other lists are more based on my personal suggestions rather than actual usage data. This is a great starting point if browsing through the <u>Web Fonts in the Wild</u> section is a little overwhelming.

Classification Lists

- Top 10 Sans-Serif Fonts
- Top 10 Serif Fonts
- Top 10 Slab Serif Fonts
- Top 10 Humanist Sans-Serif Fonts
- Ton 10 Monospaced Fonts

Fun Lists

- Top 10 "Hipster" Fonts
- Top 10 1970s Album Cover Fonts
- Top 10 Quirky Grotesque Fonts

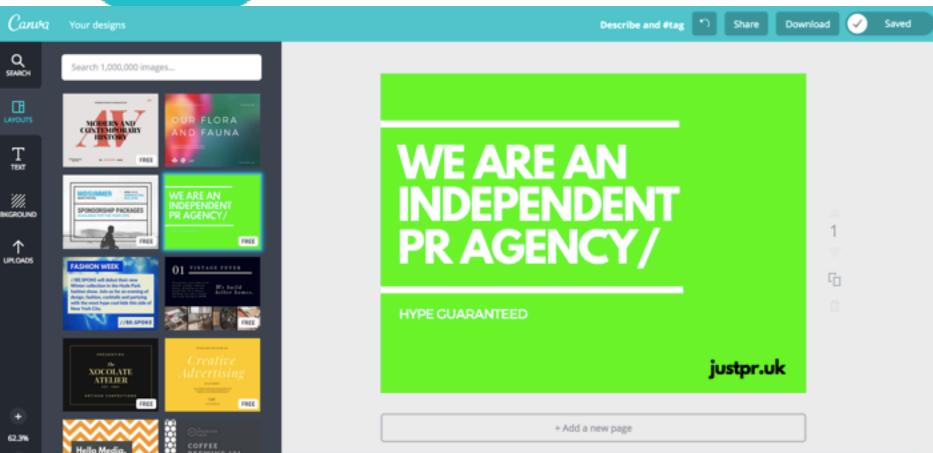
Favorites Lists

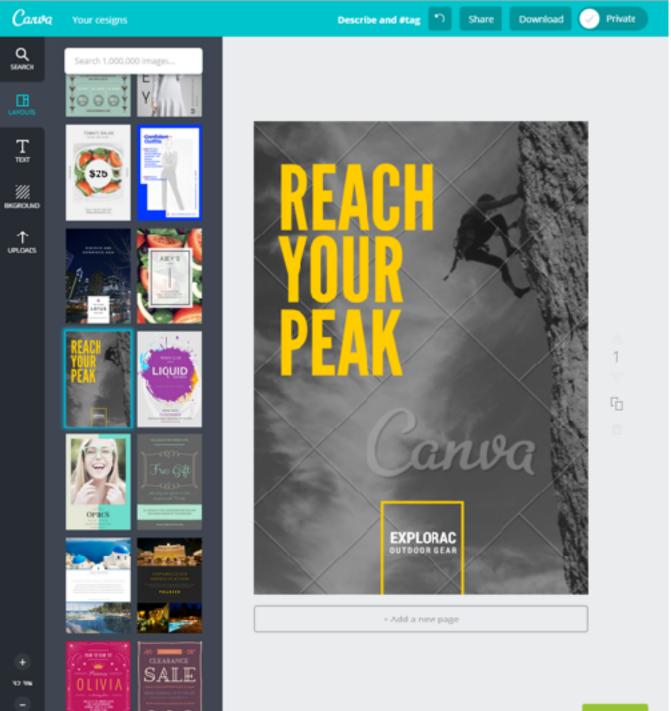






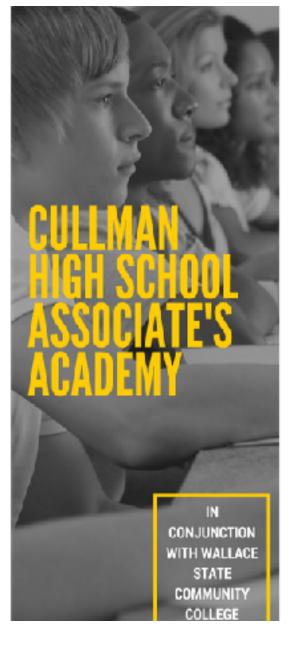














Online Embedded Librarian Program

AT KING UNIVERSITY

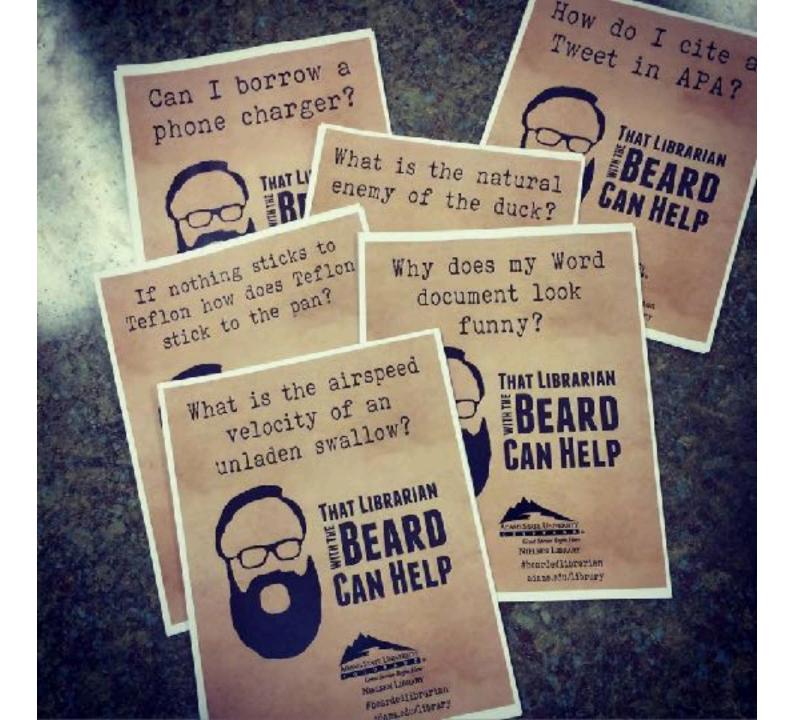




Traditional Library Instruction vs. Embedded Library Instruction

DEFINITION

Online embedded librarianship moves research assistance outside the library



Vinterest













SAMPLES HATE THE OFFICE OWNERS





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The ultimate typography bundle : 21 handcrafted fonts for graphic design, blogging, scrapbooking. and more!

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How to create PINNABLE IMAGES Using Canva - Talheind

How to create pinnable images. using Tailwind + Canva.

3 THE TREE BURNESS



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10 Graphic Design Hacks that'll Make You a PRO Designer Overnight!

Want to design images that people can't help but LOVE and share? No exprise. Use these 10 easy graphic design backs and you'll be: well on your way!

16.785 W 187





LEARN HOW TO BECOME A Graphic Designer-

DESIGN MISTAKES

from Ela 8. Co.

Top 10 Design Mistakes to Avoid

Top 10 design mistakes to avoid //. Elle & Company (scheduled via: www.tailwindapp.com/-

228 W 57



overy day useful stuff

HOW TO DESIGN WITH





50 Of The Most Creative 404 Pages On The Web



How To Build A Brand in 5 Days: Tips From A Designer [Infographic]



20 Best And Worst Fonts To Use On Your Resume



f

in

 ∇

5 Reasons Creative Geniuses Like Einstein, Twain and Zuckerberg Had Messy Desks – And Why You



- - Adobe Illustrator
 - Adobe InDesign
 - Adobe Photoshop
 - GIMP
 - Google Slides
 - MS Powerpoint
 - MS Publisher
 - MS Word
 - Pixlr



Gettysburg Cemetery Dedication

Abraham Lincoln

11/19/1863

o m e

nack

next



- Met on battlefield (great)
- Dedicate portion of field fitting!
- Unfinished work (great tasks)

11/19/1863



- Dedicate
- Consecrate
- Hallow (in narrow sense)
- Add or detract
- Note or remember what we say

11/19/1863

home

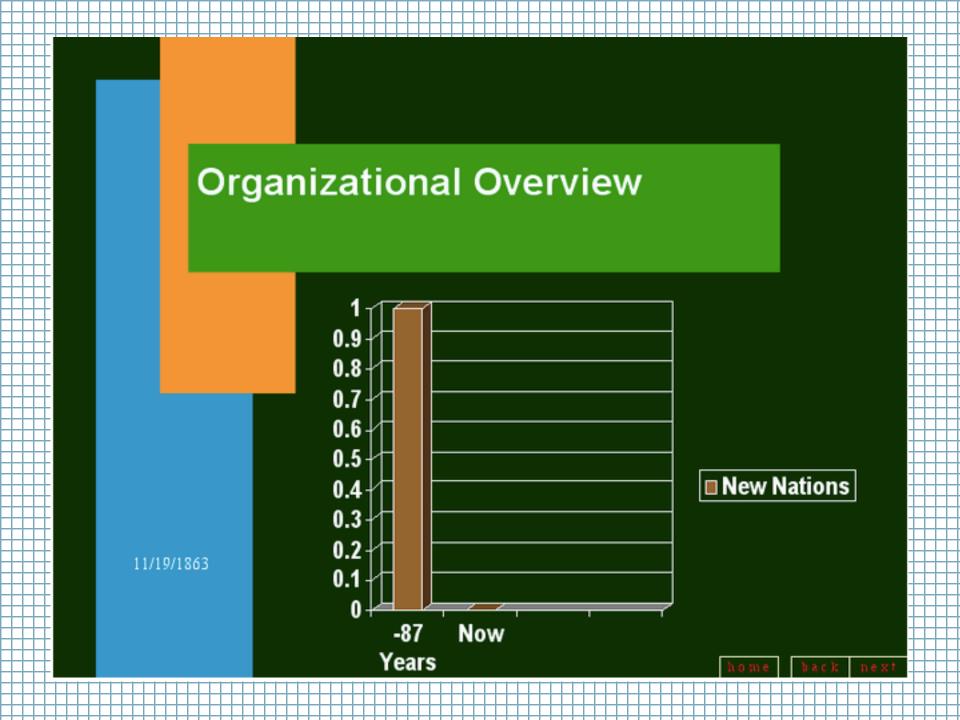
nack

nex

Review of Key Objectives & Critical Success Factors

- What makes nation unique
 - Conceived in Liberty
 - Men are equal
- Shared vision
 - New birth of freedom
 - Gov't of/for/by the people

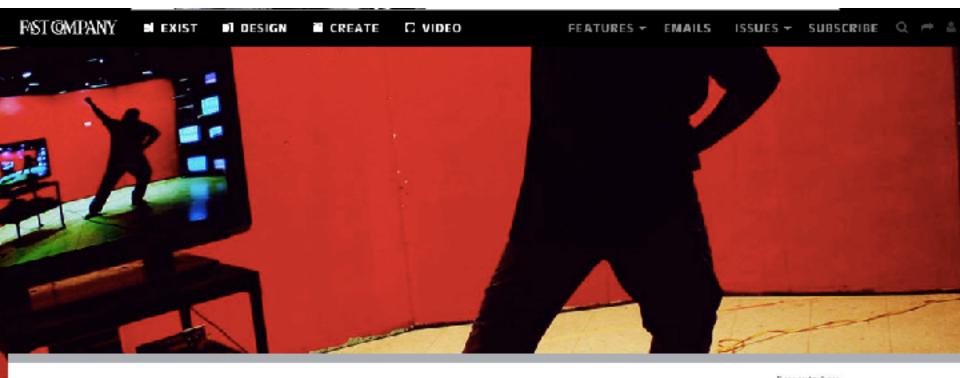
11/19/1863





- New nation
- Civil war
- Dedicate field
- Dedicated to unfinished work
- New birth of freedom
- Government not perish

11/19/1863



MY CREATIVE LIFE

14.9K SHARES f











STANFORD'S MOST POPULAR CLASS ISN'T COMPUTER SCIENCE—IT'S SOMETHING MUCH MORE IMPORTANT

IT'S CALLED 'DESIGNING YOUR LIFE," A COURSE THAT'S PART THROWBACK, PART FORESHADOWING OF HIGHER EDUCATION'S FUTURE.

MY CREATIVE LIFE

THE OBSESSIONS, PASSION PROJECTS, AND AVOCATIONS THAT INSPIRE THE MOST CREATIVE PROPER IN RUSINESS.

WANTED Rosa Parks



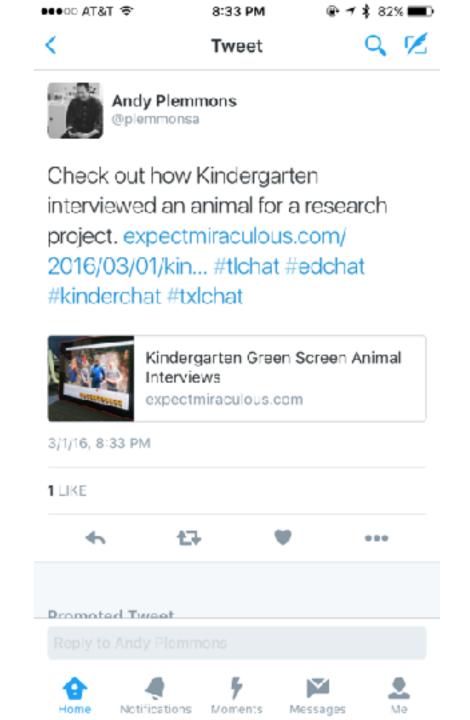
Resisted, and refused to obey orders of bus driver. Broke the cities racial laws. Could be armed and dangerous. Resisted arrest. \$5000 reward for her capture



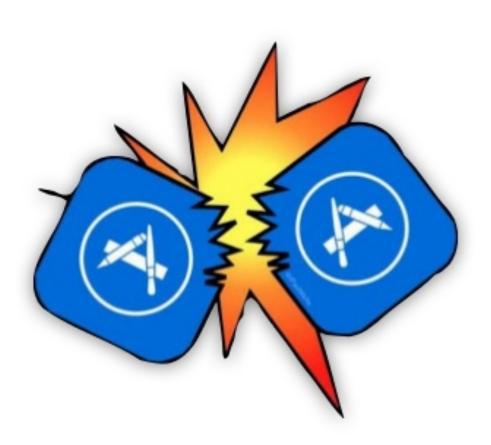
All Library Materials
Due Back
Wednesday May 15

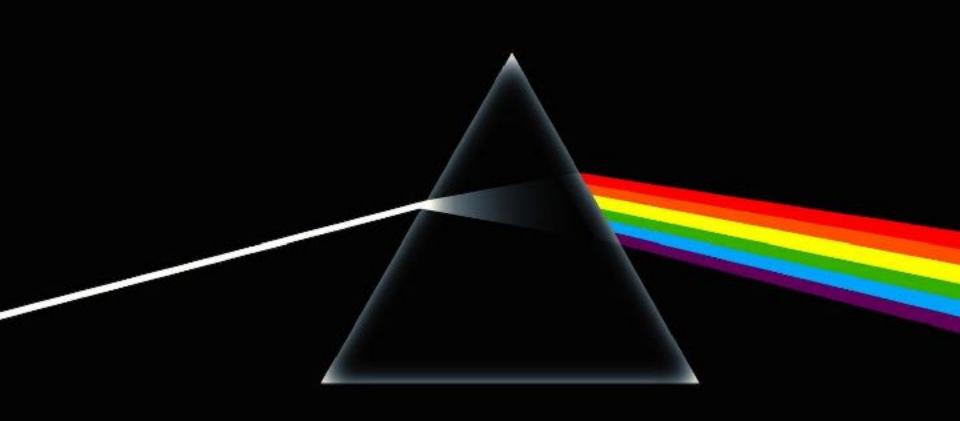






App smashing

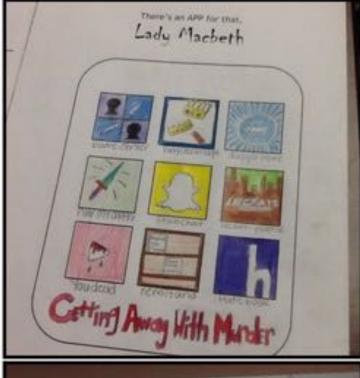




transliteracy as a prism

Why? "Art makes data sticky."



















Marriedto

Mary Marion

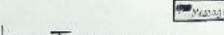
Friends (520)

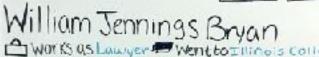


Family

T supreprient times

CHICA SOLD





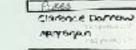
Works as Lawyer Went to Tillnois college

Married to Mary Bryan Barnon March 194

From Salem, Illinois







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William likes

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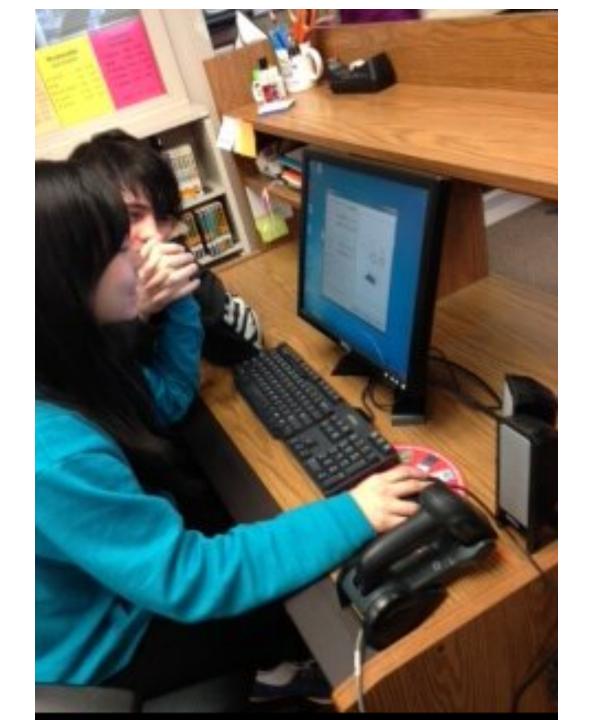
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William water

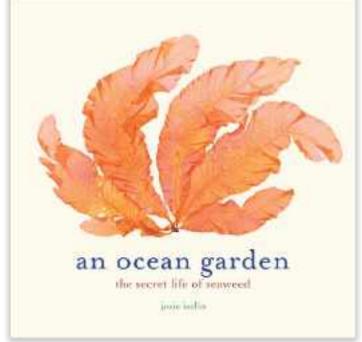
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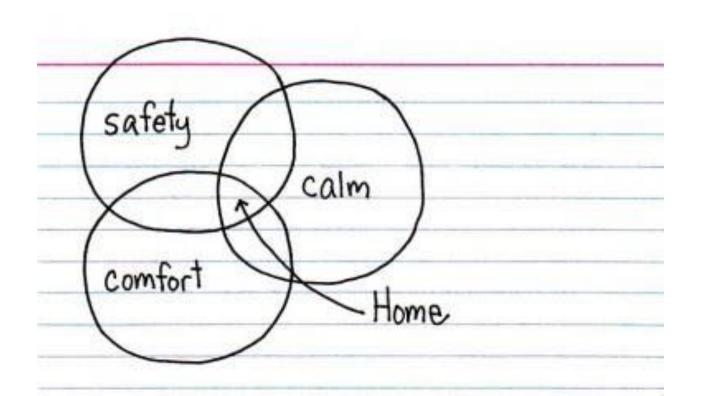






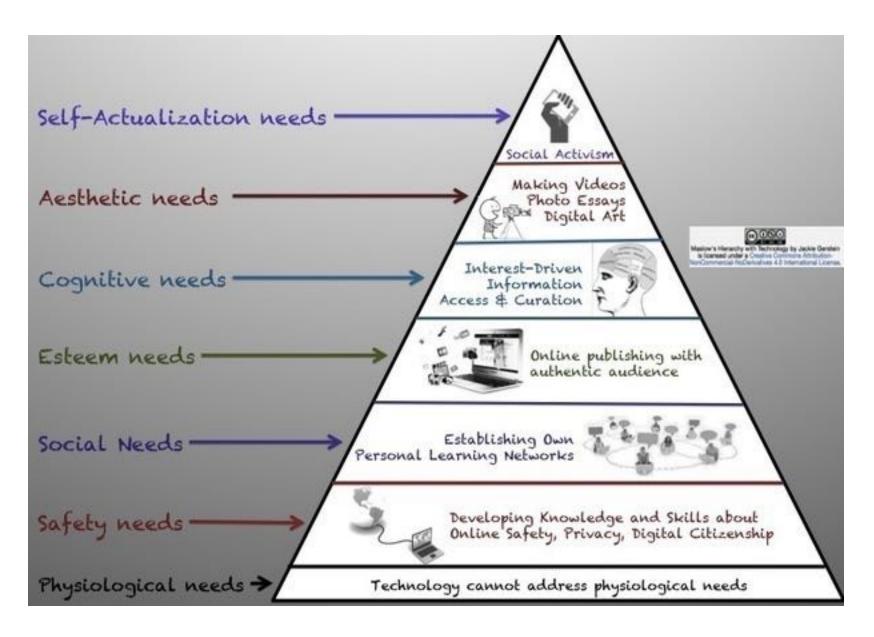








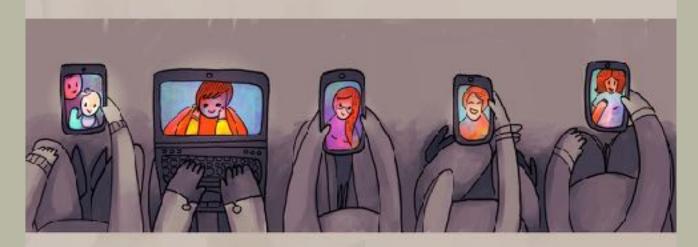




http://usergeneratededucation.wordpress.com/tag/maslowshierarchy/

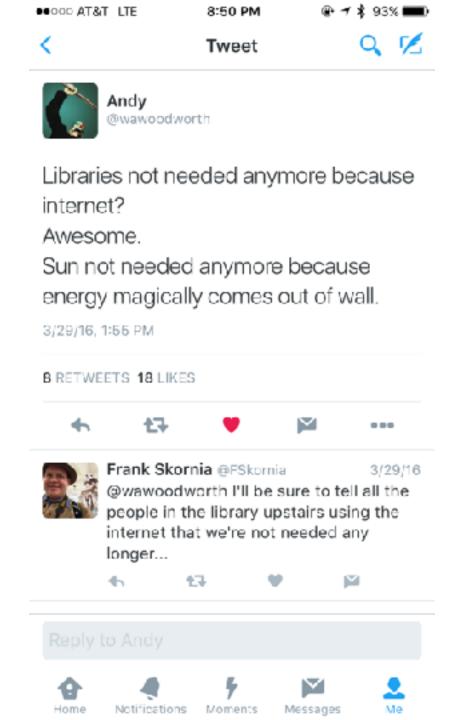


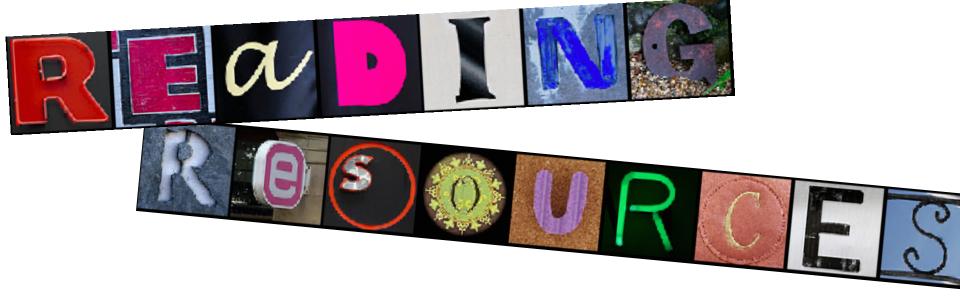
if this is what you are seeing



you are not seeing enough.







Wendy Stephens
wstephens@jsu.edu
Jacksonville State University
http://tinyurl.com/reading-tasl
TASL November 4, 2016